



# CATHERINE MORTON

GRAPHIC DESIGNER | ARTWORKER | ILLUSTRATOR

## PROFILE

As a designer, I consider myself a very creative and motivated individual with a strong work ethic as well as having an enthusiastic personality. I have a lot of passion for creating new and exciting concepts whether it be through graphic design, artworking or illustration. I have gained so many skills through my work history which have included experience in Adobe InDesign, Illustrator, Photoshop, Acrobat, Microsoft suite, Creatopy, Microsoft Teams, Google Drive, Microsoft One Drive and Synergist. I have incredibly good time keeping and am very used to working to tight deadlines. Within my current job at Focus, I work to a very strict schedule for each and every job provided.

## CONTACT

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Colchester, CO3 8AR

## EDUCATION

B.A Hons Graphic Design 2:1  
Norwich School of Art & Design

Oct 2005 - May 2008

BTEC Diploma Art & Design

MERIT Colchester Institute

Oct 2004 - May 2005

## A-LEVELS

Tendring Technology College  
Graphic Design, Art, History  
Sep 2002 - June 2004

## GCSEs

Tendring Technology College  
Graphic Design, Art, I.T, History,  
English, Maths, Science, French  
Sep 1997 - June 2002

## KEY SKILLS

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe Acrobat  
Microsoft Word  
Illustration  
Emailer design  
Social media asset design  
Layout design  
Editorial design

## INTERESTS

Illustration  
80s pop culture  
Cooking

## REFERENCES

Dean Allen  
07793 989441  
dean@focusagency.group

Lee Whiteford  
07702 872936  
leew.images@gmail.com

## PORTFOLIO

catmortonportfolio.com

## PROFESSIONAL EXPERIENCE

### ARTWORKER

#### Focus Agency Group, Essex - April 2023 - Present

- Amend and artwork a range of web and print elements for numerous clients which include Taylor Wimpey, Tilia Homes, Southern Housing group, L&Q, Countryside, Sovereign and Berkeley.
- Work within a team of artworkers, designers and videographers in an in house studio.
- Interact with the customer service team to fulfil client briefs in the most efficient way possible.
- Work to very tight deadlines with schedule being very strict and precise.

### MID-WEIGHT GRAPHIC DESIGNER

#### Aceville Publications, Essex - April 2021 - March 2023

- Designed a series of health and creative magazines on a weekly basis with a team of designers and art directors.
- Interacted with editors, marketing and advertising specialists to maintain an effective time frame and productivity for all titles.
- Worked to tight deadlines, usually only up to a week for full production.
- Worked well within teams but equally efficient singularly when work flow was exceptionally busy.

### FREELANCE ILLUSTRATOR / GRAPHIC DESIGNER

#### Cat Morton Design - August 2020 - April 2021

- Designed a range of illustrated and graphic design projects for both my clients and myself which have included art prints, personalised illustrations, poster design, children's book illustration and fashion illustration.
- Worked with graphic design agencies and customers for bespoke briefs.

### MID-WEIGHT GRAPHIC DESIGNER

#### Prime Impact, Essex - December 2019 - June 2020

- Created all the design, development and implementation of the graphic, layout and production of Om Yoga Magazine.
- Interacted with the editor and sales team to ensure accurate and effective content.
- Designed all social media content.
- Created interactive PDFs and an interactive app for subscribers through Magcloner.

### GRAPHIC DESIGNER

#### Aceville Publications, Essex - June 2016 - November 2019

- Designed a series of craft style magazines and supplements on a weekly basis with a design team.
- Worked with editors and the advertising team to ensure publications would be completed on time and to the highest standards.

### GRAPHIC DESIGNER

#### Blackstone Kitchens, Essex - March 2016 - June 2016

- Responsible for all design and marketing for the company which included brochures, leaflets and posters. I was also in charge of the company's social media platforms.

### GRAPHIC DESIGNER

#### Spicerhaart, Essex - April 2012 2016 - March 2016

- Responsible for all design and advertising for company's in house brands.